

## Web Tour for USA Education Web Site

Thank you for participating in Hobsons' USA Education Web site. Your Web tour will enable students to see your campus without experiencing any actual travel time. Your contract will specify the size of your Web tour and if you added any additional features to your tour.

We've put together some guidelines that will help you produce a unique and engaging tour for our student readers.

Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

### School colors

Primary and Secondary (Hexadecimal, Pantone, etc.)

### School logo

- Dimensions: 120 (w) x 60 (h) pixels\*
- File format: GIF (best for logos), JPEG, EPS, TIFF
- File size: Approximately 5k
- Wordmark and logo is better than school seal

### Photos

- Quantity: Dependent on tour type purchased (provide more if possible)
- Minimum size: 235 (w) x 215 (h) pixels\*
- File format: JPEG, EPS, TIFF, PSD, PNG

*\*These measurements apply no matter what the dpi/resolution of the photo/logo may be. Do not crop or resize photos or logos.*

### Photo captions

- Length: 30–40 words per photo
- Title text: Four words per photo
- File format: Microsoft Word

### Audio and video clips

- Quantity: Dependent on tour type purchased
- Duration: No longer than 30 seconds

### Tour Types:

Please review your contract for which tour you've purchased.

- **Tour 3:** 3 photos, 1 video, 1 audio
- **Tour 6:** 6 photos, 2 videos, 2 audios
- **Tour 9:** 9 photos, 3 videos, 3 audios

Available for additional purchase\*:

- [Flash Introduction](#)\*\*
- 360 Tour\*\*

*\* Please contact your Sales Representative*

*\*\* These products are designed by a Hobsons interactive designer*

[Click here to view a live Web tour.](#)