



## Logo Sponsorship for USA Education Web Site

Thank you for participating in Hobsons' USA Education Web site. Our logo sponsorship offering enables you to showcase your school by setting yourself apart from other advertising and giving visitors a brief introduction to your school. Your logo and text can direct students to your Web site or your hub page on USeduguides.com.

We've put together some guidelines that will help you produce a targeted, effective logo sponsorship for our student readers.

Please ensure that your logo sponsorship meets the criteria outlined in the following checklist. You can submit your logo via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

- Dimensions: 120 (w) x 60 (h) pixels
- File format: GIF (best for logos), JPEG, EPS, TIFF
- File size: Approximately 5k
- Wordmark and logo is better than school seal
- Click-throughs: Tracked

