

Flash Introduction for USA Education Web Site

Thank you for participating in Hobsons' USA Education Web site. We've put together some guidelines that will help you produce a unique animated intro for our student readers.

Please submit the following materials via e-mail, CD, DVD, or FTP site.
[Click here to download FTP instructions.](#)

❑ School colors

Primary and Secondary (Hexadecimal, Pantone, etc.)

❑ School logo

File format: vector art in EPS preferred

❑ Tagline

❑ Photos

- Quantity: One or two (preferably not photos used in Web tour)
- Minimum size: 591 (w) x 255 (h) pixels*
- File format: JPEG, EPS, TIFF, PSD, PNG
- Subjects for photos could include: Campus beauty, architecture, lifestyle, student or faculty portrait

**These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

❑ Flash File Option

You can create and submit your own Flash file. You will need to get a Flash template file from your production team member that has the following crucial components needed for it to function properly:

- The "matte" area or document dimensions (600 x 314)
- Frame rate: 31 fps
- File size: up to 75k
- The animation area (591 x 255) displayed at these coordinates x=4, y=54.5
- File must NOT rely on use of document background color but rather on an image or solid color field to display properly in the tour
- The button script:

```
on (release) {
    _root.loadPage("/common/products/webtours/
    photos.swf");
}
```
- No looping permitted
- Please submit both the .fla and .swf files