

Alumni Profile for MBA Web Site

Thank you for participating in Hobsons' MBA Web site. We've put together some guidelines that will help you produce a unique alumni profile for our student readers.

Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

Alumni information

- Alumni first name
- Highest degree earned
- Graduation year
- Hometown/state/country
- Career history (no more than 50 words)

Photo

- Quantity: One
- Minimum size: 378 (w) x 250 (h) pixels*
- File format: JPEG, EPS, TIFF, PSD, PNG

**These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

Interview

- Format: Question & Answer
- Maximum word count: 450
- File format: Microsoft Word
- Have your alumni answer eight to ten of the following questions:
 - Why did you choose your school?
 - What were the faculty, staff, and advisors like at your school?
 - Can you describe the classroom environment?
 - What did you enjoy most about student life at your school?
 - What was the coursework like in your classes?
 - How important was the state or region to you when choosing your school?
 - What were your initial thoughts when you started graduate school?
 - How did you adjust to life as a graduate student?
 - How did graduate school change you?
 - What was your biggest challenge during your graduate study?
 - What was the best part about graduate school?
 - How do you think your education in graduate school has helped you later in life?
 - Do you have any advice for future students thinking about attending graduate school?
 - What is the best tip you can give students who are preparing to attend graduate school?