

School of the Moment for MBA Central Web Site

Thank you for participating in Hobsons' MBA Central Web site. Our School of the Moment offering enables you to focus on one particular aspect of your institution and provide students with in-depth information on that topic.

We've put together some guidelines that will help you produce a targeted, effective School of the Moment for our student readers.

Please ensure that your materials meet the criteria outlined in the following checklist. You can submit your materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

- Dimensions: 120 (w) x 60 (h) pixels
- File format: GIF, JPEG, PNG, TIFF, EPS
- Maximum file size: 5k
- Maximum animation loop: 3x
- Audio: Not available
- Click-throughs: Tracked
- Text: Introduction paragraph no longer than 25 words

