

## Solus E-mail for LLM Web Site

Thank you for participating in Hobsons' LLM Web site. We've put together some guidelines that will help you produce a unique Solus E-mail for our student readers. This e-mail will be put into the Hobsons template.

Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

### School logo

- Dimensions: 216 (w) x 216 (h) pixels\*
- File format: GIF (best for logos), JPEG, EPS, TIFF
- Wordmark and logo is better than school seal

### Campus photos (optional)

- Quantity: One to two
- Minimum size: 378 (w) x 250 (h) pixels\*
- File format: JPEG, EPS, TIFF, PSD, PNG

*\*These measurements apply no matter what the dpi/resolution of the photo/logo may be. Do not crop or resize photos or logos.*

### Text content

- Maximum word count: 350
- File format: Microsoft Word
- Copy suggestions: You are likely to be looking to recruit students into a course or courses. Please try to include the following information:
  - Information about the institution—Who you are, what you do, where you are based. If you have them, some interesting facts and figures might also be of interest
  - Information about the course—How long is it? Is there opportunity to travel? Is there a placement involved? What skills or prerequisites are there? Do you have any accreditation? How many places are there on the course? What are the course fees? Etc.
  - Why you?—Detail the benefits of studying at your institution, possible industry links, etc.

*Remember, the shorter and punchier your text is, the more likely students will find it interesting.*

### Contact details

Please include any relevant contact details such as your Web site URL, postal address, e-mail, telephone, and fax numbers.

