

## Standard Auto Response for GradView Web Site

Thank you for participating in Hobsons' GradView Web site. Students will receive a personalized message from you when they request information through our Web site. Your message will appear in our standard template and may include up to five links to your site.

We've put together some guidelines that will help you produce an effective auto response message.

Please submit the following via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

### □ School logo

- Dimensions: 120 (w) x 60 (h) pixels\*
- Format: GIF (best for logos), JPEG, EPS, TIFF
- File size: Approximately 5k
- Wordmark and logo is better than school seal

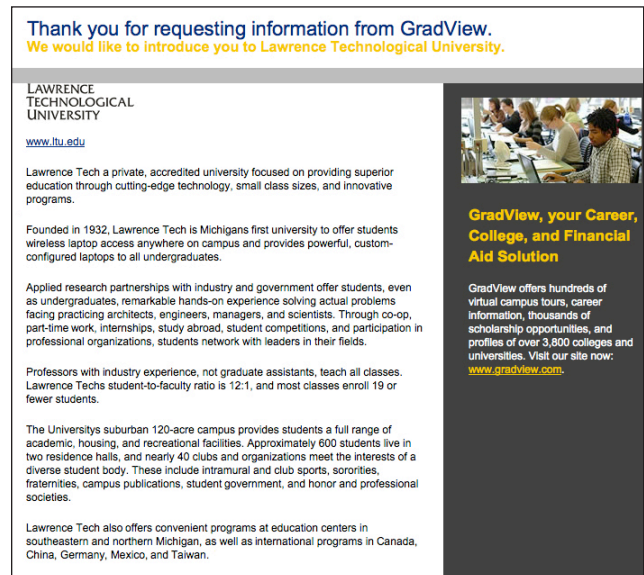
### □ Campus photo

- Quantity: One
- Maximum width: 185 pixels\*
- File format: JPEG, EPS, TIFF, PSD, PNG

*\*These measurements apply no matter what the dpi/resolution of the photo/logo may be. Do not crop or resize photos or logos.*

### □ Text content

- Word count: 150–250
- Links: Up to five within copy text
- File format: Microsoft Word



**Thank you for requesting information from GradView.**  
We would like to introduce you to Lawrence Technological University.

**LAWRENCE TECHNOLOGICAL UNIVERSITY**  
[www.ltu.edu](http://www.ltu.edu)

Lawrence Tech a private, accredited university focused on providing superior education through cutting-edge technology, small class sizes, and innovative programs.

Founded in 1932, Lawrence Tech is Michigan's first university to offer students wireless laptop access anywhere on campus and provides powerful, custom-configured laptops to all undergraduates.

Applied research partnerships with industry and government offer students, even as undergraduates, remarkable hands-on experience solving actual problems facing practicing architects, engineers, managers, and scientists. Through co-op, part-time work, internships, study abroad, student competitions, and participation in professional organizations, students network with leaders in their fields.

Professors with industry experience, not graduate assistants, teach all classes. Lawrence Tech's student-to-faculty ratio is 12:1, and most classes enroll 19 or fewer students.

The University's suburban 120-acre campus provides students a full range of academic, housing, and recreational facilities. Approximately 600 students live in two residence halls, and nearly 40 clubs and organizations meet the interests of a diverse student body. These include intramural and club sports, sororities, fraternities, campus publications, student government, and honor and professional societies.

Lawrence Tech also offers convenient programs at education centers in southeastern and northern Michigan, as well as international programs in Canada, China, Germany, Mexico, and Taiwan.

**GradView, your Career, College, and Financial Aid Solution**

GradView offers hundreds of virtual campus tours, career information, thousands of scholarship opportunities, and profiles of over 3,800 colleges and universities. Visit our site now:  
[www.gradview.com](http://www.gradview.com)