

Custom Auto Response for GradView Web Site

Thank you for participating in Hobsons' GradView Web site. Students will receive a personalized message from you when they request information through our Web site. We will design your message to match your school's online admissions page. In addition, you can add up to five links to your message, driving students immediately to your Web site.

We've put together some guidelines that will help you produce an effective auto response message.

Please submit the following via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

□ Text content

- Length: 150–200 words preferred
- Links: Up to five within copy text
- File format: Microsoft Word

□ Message links

- Aside from the HTML template links, the message can include up to five links
- File format: Microsoft Word

Our graphic designers will work with you to design your customized e-mail to match the look and feel of your admissions Web pages. Through a template, they will remake your school's admissions Web site page, using logos and images.

