

Block Ad for GradView Web Site

Thank you for participating in Hobsons' GradView Web site. Your block ad will appear in the location agreed upon in your contract. Because of the placement of the advertisement, the quality of your materials is very important. You should keep copy to a minimum, and your block ad should have a clear and concise message.

Please ensure that your block ad meets the criteria outlined in the following checklist. You can submit your block ad via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

- Dimensions: 180 (w) x 200 (h) pixels
- File format: GIF, JPEG, PNG, TIFF, EPS
- Maximum file size: 20k
- Maximum animation loop: 3x
(10 second maximum for total ad activity)
- Audio: Not available
- Click-throughs: Tracked

