



Standard Auto Response for CollegeView Web Site

Thank you for participating in Hobsons' CollegeView Web site. Students will receive a personalized message from you when they request information through our Web site. Your message will appear in our standard template and may include up to five links to your site.

We've put together some guidelines that will help you produce an effective auto response message.

Please submit the following via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

❑ School logo

- Dimensions: 120 (w) x 60 (h) pixels*
- Format: GIF (best for logos), JPEG, TIFF
- File size: Approximately 5k
- Wordmark and logo is better than school seal

❑ Campus photo

- Quantity: One
- Maximum width: 185 pixels*
- Minimum resolution: 72 dpi
- File format: JPEG, TIFF, PSD, PNG
- Photo caption: (optional) 15–20 words; Microsoft Word

**These measurements apply no matter what the dpi/resolution of the photo/logo may be. Do not crop or resize photos or logos.*

❑ Text content

- Length: 150–250 words preferred
- Links: Up to five within copy text
- File format: Microsoft Word

