

Small Block Ad for CollegeView Web Site

Thank you for participating in Hobsons' CollegeView Web site. Your block ad will appear in the location agreed upon on your contract. The quality of your materials is very important. You should keep copy to a minimum, and your banner should have a clear and concise message.

Please ensure that your block ad meets the criteria outlined in the following checklist. You can submit your block ad via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

- ❑ Dimensions: 180 (w) x 200 (h) pixels
- ❑ File format: GIF, JPEG, PNG, EPS, TIFF
- ❑ File size: Approximately 20k
- ❑ Maximum animation loop: 3x
- ❑ Click-throughs: Tracked

