

School Profile for CollegeView Web Site

Thank you for participating in Hobsons' CollegeView Web site. We've put together some guidelines that will help you produce a unique school profile for our student readers.

Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

□ School colors

Primary and Secondary (Hexadecimal)

□ School logo

- Dimensions: 120 (w) x 60 (h) pixels*
- File format: GIF (best for logos), JPEG, EPS, TIFF
- File size: Approximately 5k
- Wordmark and logo is better than school seal

□ Campus photo

- Quantity: One
- Minimum size: 378 (w) x 250 (h) pixels*
- Minimum resolution: 300 dpi
- File format: JPEG, EPS, TIFF, PSD, PNG

*These measurements apply no matter what the dpi/resolution of the photo/logo may be. Do not crop or resize photos or logos.

□ Content

- Profile text can be written as bullet points or full paragraphs; you can choose to write from either a first-person or third-person perspective.
- Maximum word count: 300
- File format: Microsoft Word
- Suggested topics:
 - Overview—Mission, history, traditions
 - Setting—Location, campus size
 - Accreditation/recognition
 - Academics—Majors/degrees, programs, faculty
 - Financial Aid—Scholarships, deadlines
 - Facilities—Libraries, labs, athletic facilities
 - Student Body—Enrollment, ethnic breakdown
 - Student Life—Athletics, clubs, arts, safety
 - Residential Life—Student housing, meal plans, amenities
- School URL

□ KeyFacts®

Visit <http://keyfacts.collegeview.com> to revise your details and reflect your current information. The following KeyFacts® will be pulled for your profile:

- **Campus Life**
 - Institutional control: Public or private
 - Setting
 - Religious affiliation
 - Enrollment
- **Application**
 - Admissions office contact information
 - Financial aid office contact information
- **Popular Areas of Study**



[Click here to view a live school profile.](#)