

## Major Profile for CollegeView Web Site

Thank you for participating in Hobsons' CollegeView Web site. We've put together some guidelines that will help you produce a unique major profile for our student readers.

Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

### ❑ Major information

- Name of major
- Degrees available

### ❑ Photo

- Quantity: One
- Minimum size: 378 (w) x 250 (h) pixels\*
- Minimum resolution: 300 dpi
- File format: JPEG, EPS, TIFF, PSD, PNG

*\*These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

### ❑ Content

- Format: Question & Answer
- Maximum word count: 300
- File format: Microsoft Word
- Answer five to seven of the following questions about the major you're promoting with your page:
  - What is unique about the major/course/college you're promoting?
  - What are the expected outcomes for a graduate of your major/course/college?
  - Name some career opportunities that graduates of your major/course/college have had.
  - What specific qualifications/characteristics do you look for in prospective students?
  - Highlight some of the faculty members that teach in this major/course/college.
  - How do you think a degree in this major/course/college will help an undergraduate student meet their future goals?
  - What are some of your specific major/course/college admission requirements?
  - Describe the classroom environment for this major/course/college.
  - How does this major/course/college stand out among similar majors/courses/colleges?
  - Is work experience available? (internships, co-ops, etc.)
  - Is work experience required to enter this major?
  - Why should students consider your major/course/college for undergraduate study?