

Large Block Ad for CollegeView Web Site

Thank you for participating in Hobsons' CollegeView Web site.

Large block advertisements on the home page increase your visibility to the student audience and link students directly to your Web site or hub page. Because your advertisement will appear on the home page, the quality of your ad is very important; you want to attract each and every visitor to your advertisement.

Please ensure that your advertisement meets the criteria outlined in the following checklists. You can submit your materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

Large block (left)

- ❑ Dimensions: 366 (w) x 212 (h) pixels
- ❑ File format: GIF, JPEG, PNG, TIFF
- ❑ File size: Approximately 40k
- ❑ Maximum animation loop: 3x
- ❑ Audio: Not available
- ❑ Click-throughs: Tracked

Large block (right)

- ❑ Dimensions: 378 (w) x 212 (h) pixels
- ❑ File format: GIF, JPEG, PNG, TIFF
- ❑ File size: Approximately 40k
- ❑ Maximum animation loop: 3x
- ❑ Audio: Not available
- ❑ Click-throughs: Tracked

