

Student Profile for MBA Guides

Thank you for participating in Hobsons' 2009 print publications. Other students' experiences are often some of the best resources in making decisions about where to attend college and your student profile will be no exception. To assist you in creating a unique profile, we've put together some guidelines that will help you convey a student's experience on your campus. Therefore, please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

□ Student information

- Full name
- Program title
- University previously attended
- Degree obtained
- Hometown/state/country
- Age
- Career history (no more than 50 words)

□ Photos

- Quantity: two to three (your Hobsons designer will select which photos to use based upon which will work best with the layout and design of your profile)
- Minimum size: 1200 x 1200 pixels*
- File format: TIFF or JPEG
- Color format: CMYK

**These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

□ Interview

- Format: Question & Answer
- Maximum word count: 450
- File format: Microsoft Word
- Interview questions: Have the student answer eight to ten questions from the appropriate lists below

General student profile questions

- Why did you choose your program?
- Please describe your program.
- What are the benefits of studying full time for an MBA?
- How effective were the methods used by your instructors?
- How do you feel that the full-time program impacted your study time?
- How did you cope with the demands of your program?
- Did your program provide access to career services and job opportunities after graduation?
- Why would you recommend a full-time MBA program to others?
- How do you think obtaining an MBA will help your career development?

- What are your plans for the future?
- What would be your advice for someone considering enrolling in a full-time MBA program?

Questions specific to part-time programs

- What are the benefits of studying part time for an MBA?
- Did you find that your work interfered with your study time?
- How did part-time study affect your relationships with your fellow students?
- Did you find that your MBA studies were immediately applicable to your career?
- Why would you recommend a part-time MBA program to others?
- What would be your advice for someone considering enrolling in a part-time MBA program?

Questions specific to women

- Please describe how your program addressed your specific needs as a woman.
- What are the benefits of choosing a female-centered MBA program?
- What was the nature or your interaction with your fellow MBA students?
- How do you feel that business is changing to accommodate female MBAs?
- Would you recommend the MBA program to others? Why or why not?

Questions specific to international students

- Describe the ESL options offered by your program.
- What are the benefits of studying for an MBA in the United States?
- How easy or difficult was the admissions process?
- What did you gain from studying daily alongside your fellow students?
- How do you think obtaining an MBA will help your career development (in the United States or elsewhere)?

[Click here to download a sample student profile.](#)