

Faculty Profile for MBA Guides

Thank you for participating in Hobsons' 2009 print publications. To assist you in creating your faculty profile, we've put together some guidelines that will help you produce a unique profile for our student readers. Therefore, please submit the following materials via e-mail, CD, DVD, or FTP site. [Click here to download FTP instructions.](#)

□ Faculty information

- Faculty member's name
- Highest degree earned
- Course(s) taught
- Hometown/state/country
- Career history (no more than 50 words)

□ Photos

- Quantity: two to three (your Hobsons designer will select which photos to use based upon which will work best with the layout and design of your profile)
- Minimum size: 1200 x 1200 pixels*
- File format: TIFF or JPEG
- Color format: CMYK

**These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

□ Interview

- Format: Question & Answer
- Maximum word count: 450
- File format: Microsoft Word
- Interview questions: Have the faculty member answer eight to ten questions from the appropriate lists below

General faculty profile questions

- Why did you choose to teach at your university?
- What are the other faculty, staff, and advisors like at your school?
- Can you describe the full-time MBA classroom environment?
- What do you enjoy most about teaching MBA students?
- How has teaching in the United States changed you?
- How do you tailor your teaching methods for full-time students?
- Why should a student choose your university for their MBA studies?
- Do you have any advice for undergraduate students thinking about business school?
- What challenges have you overcome as an MBA instructor?
- What are three things every business student should know before starting class?
- How do you spend your time outside the classroom? Do you have any hobbies?

Questions specific to part-time programs

- Can you describe the part-time MBA classroom environment?
- What do you enjoy most about teaching MBA students?
- How do you tailor your teaching methods for part-time students?

Questions specific to women

- Can you describe the female-centered MBA classroom environment?
- What do you enjoy most about teaching female MBA students?
- Why should a female business student choose your university for their MBA studies?
- Do you have any advice for female undergraduate students thinking about business school?

Questions specific to international students

- Can you describe the MBA classroom environment?
- What do you enjoy most about teaching international MBA students?
- How do you feel that international students benefit by earning an MBA in the United States?
- How do you tailor your teaching methods for international students?
- Why should an international student choose your university for their MBA studies?
- Do you have any advice for international students thinking about business school in the United States?

[Click here to download a sample faculty profile.](#)