

Program Profile for LLM Guide

Thank you for participating in Hobsons' 2009 print publications. To assist you in creating your program profile, we've put together some guidelines that will help you produce a unique profile for our student readers. Therefore, please submit the following materials via e-mail, CD, DVD, or FTP site. [Click here to download FTP instructions.](#)

□ Program information

- Name of program
- Degrees available
- Length of program

□ Photos

- Quantity: five (your Hobsons designer will select which photos to use based upon which will work best with the layout and design of your profile)
- Minimum size: 1200 x 1200 pixels*
- File format: TIFF or JPEG
- Color format: CMYK

**These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

□ Content

- Format: Question & Answer
- Maximum word count: 450
- File format: Microsoft Word
- Answer eight to ten of the following questions about the program you're promoting with your page:
 - What is unique about the program/course/college you're promoting?
 - What are the expected outcomes for a graduate of your program/course/college?
 - Name some career opportunities that graduates of your program/course/college have had.
 - What specific qualifications/characteristics do you look for in prospective students?
 - Highlight some of the faculty members that teach in this program/course/college.
 - How do you think a degree in this program/course/college will help an international student meet their future goals?
 - What are some of your specific program/course/college admission requirements?
 - Describe the classroom environment for this program/course/college.
 - How does this program/course/college stand out among similar programs/courses/colleges?
 - Is work experience available? (internships, co-ops, etc.)
 - Is work experience required to enter this program?
 - Why should undergraduate students consider your program/course/college for graduate study?

[Click here to download a sample program profile.](#)