

Student Profile for *USA Education Guides*

Thank you for participating in Hobsons' 2010 print publications. Other students' experiences are often some of the best resources in making decisions about where to attend college and your student profile will be no exception. To assist you in creating a unique profile, we've put together some guidelines that will help you convey a student's experience on your campus. Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

□ Student information

- Student's first name
- Country of origin
- Year in school
- Major
- Career aspiration (no more than 50 words)

□ Photos

- Quantity: two to three (your Hobsons designer will select which photos to use based upon the layout and design of your profile)
- Minimum size: 1200 x 1200 pixels*
- File format: TIFF or JPEG
- Color format: CMYK

**These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

□ Featured quote

- Word count: 30–40 words
- Format: Statement from student explaining why a prospective student should consider this college or university for their degree program. This quote will be featured in larger text on your student profile page.

□ Interview

- Format: Question & Answer
- Maximum word count: 300
- File format: Microsoft Word
- Have the student answer 10–12 of the following questions:
 - Why did you choose the United States for your education?
 - Why did you choose your school?
 - What are the faculty, staff, and advisors like at your school?
 - What were your initial thoughts when you arrived in the United States?
 - How did you adjust to life in the United States?
 - Can you describe the classroom environment?

- What do you enjoy most about student life at your school?
- Does your school offer international student groups and organizations? If so, please tell us about a few of your favorites.
- What are your favorite activities on campus?
- How has studying in the United States changed you?
- What was your biggest challenge in coming to the United States?
- What has been your favorite American experience?
- How do you think your education in the United States will help you later in life?
- Do you have any advice for future students thinking about studying in the United States?
- What is your best tip for students living in the United States?
- What has the coursework been like in your classes?
- How has studying in the United States changed your international perspective?
- How has living in the United States changed your impression of Americans?
- How did you go about meeting people when you arrived at your university?
- What other areas of the United States have you explored?
- What other areas of the United States would you like to explore?
- Was it difficult to find your way around your new community?
- What campus/student services did you find helpful at your university as an international student?
- Why should other students study at your school in the future?

[Click here to download a sample student profile.](#)