

Faculty Profile for *USA Education Guides*

Thank you for participating in Hobsons' 2010 print publications. To assist you in creating your faculty profile, we've put together some guidelines that will help you produce a unique profile for our student readers. Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

□ Faculty information

- Faculty member's name (indicate first and last names)
- Country of origin
- Highest degree earned
- Course(s) taught

□ Photos

- Quantity: two to three (your Hobsons designer will select which photos to use based upon the layout and design of your profile)
- Minimum size: 1200 x 1200 pixels*
- File format: TIFF or JPEG
- Color format: CMYK

**These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

□ Featured quote

- Word count: 30–40 words
- Format: Statement from the faculty member explaining why a prospective student should consider this college or university for their degree program. This quote will be featured in larger text on your faculty profile page.

□ Interview

- Format: Question & Answer
- Maximum word count: 300
- File format: Microsoft Word
- Have the faculty member answer eight to ten of the following questions:
 - Why did you choose to teach at your university?
 - What are the other faculty, staff, and advisors like at your school?
 - Can you describe the classroom environment?
 - What do you enjoy most about teaching at your school?
 - Why should an international student choose your university?
 - How has teaching in the United States changed you?
 - Do you have any advice for future students thinking about studying in the United States?
 - What has the coursework been like in your classes?
 - What is your classroom (teaching) style like?
 - What do you expect from students in your classes?
 - What are three things every international student should know before starting class in the United States?

[Click here to download a sample faculty profile.](#)