

Alumni Profile for *USA Education Guides*

Thank you for participating in Hobsons' 2010 print publications. To assist you in creating your alumni profile, we've put together some guidelines to help convey a typical experience at your campus. Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

□ Alumni information

- Alumni first name
- Country of origin
- Highest degree earned
- Career history (no more than 50 words)

□ Photos

- Quantity: two to three (your Hobsons designer will select which photos to use based upon the layout and design of your profile)
- Minimum size: 1200 x 1200 pixels*
- File format: TIFF or JPEG
- Color format: CMYK

**These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

□ Featured quote

- Word count: 30–40 words
- Format: Statement from student explaining why a prospective student should consider this college or university for their degree program. This quote will be featured in larger text on your alumni profile page.

[Click here to download a sample alumni profile.](#)

□ Interview

- Format: Question & Answer
- Maximum word count: 300
- File format: Microsoft Word
- Have your alumni answer eight to ten of the following questions:
 - Why did you choose the United States for your education?
 - Why did you choose your school?
 - What were the faculty, staff, and advisors like at your school?
 - What were your initial thoughts when you arrived in the United States?
 - How did you adjust to life in the United States?
 - Can you describe the classroom environment?
 - What did you enjoy most about student life at your school?
 - How did studying in the United States change you?
 - What was your biggest challenge in going to the United States for your degree or program?
 - What has been your favorite American experience?
 - How do you think your education in the United States has helped you in life?
 - Do you have any advice for future students thinking about studying in the United States?
 - What is your best tip for students living in the United States?
 - What was the coursework like in your classes?