



Top Business Program in the Heart of Culturally-Rich San Francisco

California University School of Business

California University, founded in 1928, serves one of the nation's most vibrant regional economies. Located in one of the top ten fastest-growing areas in the nation, the university offers students numerous job and internship opportunities with industries such as financial services, computer technology, international trade and tourism, telecommunications, and others.

CU's nine-story building houses several research centers, state headquarters for the Small Business Development Center, the Center for International Business Education and Research, business libraries, and executive education facilities. The university enrolls more than 36,000 students.

San Francisco's rich, multicultural heritage is seen in its variety of ethnic neighborhoods. This quilt of communities makes it unique among American cities. As the nation's fourth-largest corporate center and home to several Fortune 500 companies, San Francisco is alive with two major professional sports teams, a variety of museums, parks, and everything else you would expect in a thriving city.

California University is situated in the North Beach section of the city, a charming and colorful area with a mixture of shops and businesses. It is a lively place for graduate students and is considered one of the most cultural areas of the city. It is home to world-famous museums and is just minutes away from the San Francisco Symphony Orchestra, the San Francisco Public Theater, and the San Francisco Ballet Theater—all located

downtown. Also lending uniqueness to San Francisco is that both of its major sports teams—the San Francisco Giants and the San Francisco 49ers—have been world champions.

In addition to maintaining a culturally unique disposition, California University's student body reflects 31 percent underrepresented minorities (representing 18 countries) and a 60:40 male-female ratio. Their post-baccalaureate work experiences include education, health services, engineering, marketing, financial services, consulting, and real estate, making California University's MBA Program one of the most academically diverse of its kind in the entire nation.

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