

Alumni Profile for Hispanic Student Guides

Thank you for participating in Hobsons' 2009 print publications. To assist you in creating your alumni profile, we've put together some guidelines that will help you produce a unique profile for our student readers. Therefore, please submit the following materials via e-mail, CD, DVD, or FTP site. [Click here to download FTP instructions.](#)

❑ Alumni information

- Alumni first name
- Hometown/state
- Career
- Graduation year

❑ Photos

- Quantity: two to three (your Hobsons designer will select which photos to use based upon which will work best with the layout and design of your profile)
- Minimum size: 1200 x 1200 pixels*
- File format: TIFF or JPEG
- Color format: CMYK

**These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

❑ Interview

- Format: Question & Answer
- Maximum word count: 300
- File format: Microsoft Word
- Have your alumni answer several of the following questions:
 - What had the biggest impact on your decision to attend your school?
 - How did attending college prepare you for your career?
 - Did you participate in any activities or organizations while in school?
 - Do you currently participate in any activities or organizations?
 - Why should a student consider attending your school?
 - Do you have any advice for future students?



[Click here to download a sample alumni profile.](#)