

Student Profile for Custom Publishing

We've put together some guidelines that will help you produce a unique student profile for your custom publication. Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

□ Student information

- Student's first name
- Hometown/state
- Intended major
- Year in school

□ Photos

- Quantity: two to three (your Hobsons designer will select which photos to use based upon which will work best with the layout and design of your profile)
- Minimum size: 1200 x 1200 pixels*
- File format: TIFF or JPEG
- Color format: CMYK

**These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

□ Interview

- Format: Question & Answer
- Maximum word count: 300
- Have the student answer five to seven of the following questions:

Undergraduate students

- Why did you choose your school?
- What had the biggest impact on your decision?
- How does college differ from high school?
- What helped you adjust to college life?
- Can you describe the classroom environment?
- What has the coursework been like in your classes?
- What do you think about the faculty, staff, and advisors?
- What are the students like at your school?
- Do you participate in any activities or organizations?
- Have you had any internships or co-ops?
- Are there any campus traditions that make your school unique?
- What do you like best about your school?
- What are your plans after graduation?

- Why should other students select your school?
- Do you have any advice for future students?
- What activities/organizations are you involved in?
- How did you choose your major?
- Where is your favorite place to hang out on campus?
- What is your favorite class and why?
- What do you do when you're not studying?

Graduate students

General student profile questions

- Why did you choose your program?
- Please describe your program.
- What are the benefits of studying full time?
- How effective were the methods used by your instructors?
- How do you feel that the full-time program impacted your study time?
- How did you cope with the demands of your program?
- Did your program provide access to career services and job opportunities after graduation?
- Why would you recommend a full-time program to others?
- How do you think obtaining your graduate degree will help your career development?
- What are your plans for the future?
- What would be your advice for someone considering enrolling in a full-time program?

Questions specific to part-time programs

- What are the benefits of studying part time?
- Did you find that your work interfered with your study time?
- How did part-time study affect your relationships with your fellow students?
- Did you find that your studies were immediately applicable to your career?
- Why would you recommend a part-time program to others?
- What would be your advice for someone considering enrolling in a part-time program?

Questions specific to international students

- Describe the ESL options offered by your program.
- What are the benefits of studying for a graduate degree in the United States?
- How easy or difficult was the admissions process?
- What did you gain from studying daily alongside your fellow students?
- How do you think obtaining your degree will help your career development (in the United States or elsewhere)?

International students

- Why did you choose the United States for your education?
- Why did you choose your school?
- What are the faculty, staff, and advisors like at your school?
- What were your initial thoughts when you arrived in the United States?
- How did you adjust to life in the United States?
- Can you describe the classroom environment?
- What do you enjoy most about student life at your school?
- Does your school offer international student groups and organizations? If so, please tell us about a few of your favorites.
- What are your favorite activities on campus?
- How has studying in the United States changed you?
- What was your biggest challenge in coming to the United States?
- What has been your favorite American experience?
- How do you think your education in the United States will help you later in life?
- Do you have any advice for future students thinking about studying in the United States?
- What is your best tip for students living in the United States?
- What has the coursework been like in your classes?
- How has studying in the United States changed your international perspective?
- How has living in the United States changed your impression of Americans?
- How did you go about meeting people when you arrived at your university?
- What other areas of the United States have you explored?
- What other areas of the United States would you like to explore?
- Was it difficult to find your way around your new community?
- What campus/student services did you find helpful at your university as an international student?
- Why should other students study at your school in the future?