

Student Profile for Custom Publishing

We've put together some guidelines that will help you produce a unique student profile for your custom publication. Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

□ Student information

- Student's first name
- Hometown/state
- Intended major
- Year in school

□ Photos

- Quantity: two to three (your Hobsons designer will select which photos to use based upon which will work best with the layout and design of your profile)
- Minimum size: 1200 x 1200 pixels*
- File format: TIFF or JPEG
- Color format: CMYK

**These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

□ Interview

- Format: Question & Answer
- Maximum word count: 300
- File format: Microsoft Word
- Have the student answer five to seven of the following questions:
 - Why did you choose your school?
 - What had the biggest impact on your decision?
 - How does college differ from high school?
 - What helped you adjust to college life?
 - Can you describe the classroom environment?
 - What has the coursework been like in your classes?
 - What do you think about the faculty, staff, and advisors?
 - What are the students like at your school?
 - Do you participate in any activities or organizations?
 - Have you had any internships or co-ops?
 - Are there any campus traditions that make your school unique?
 - What do you like best about your school?
 - What are your plans after graduation?
 - Why should other students select your school?
 - Do you have any advice for future students?