

Front Cover Options for Custom Publishing

We've put together some guidelines that will help you produce a unique front cover for your custom publication. Please submit the following materials via e-mail, CD, DVD, or FTP site. [Click here to download FTP instructions.](#)

What elements create a cover?

Strong Images and Photos

- Engaging photo of a person
- Visually arresting campus photos
- Dynamic activity shot

To ensure a quality cover, be sure to supply photos that are of high resolution and a minimum of 1200 x 1200 pixels.

School logo

- Minimum size: either the height or width must be a minimum of 1200 pixels* (unless file is an EPS)
- File format: vector art in EPS preferred; TIFF and JPEG also accepted
- Color format: PMS colors with CMYK equivalents

Title

You can choose any title you like for your custom publication. Below are some suggestions we have gathered for various audiences that you may want to consider; feel free to create your own title if none of these fit what you want for your publication.

High School Students

What to Expect at (College Name)
Where Are You Going?
What's Your Next Move?
The Next Step, Begin Your Future at (College Name)
Your College. Your Future.
It's Your Time
It's Your Future, Start It at (College Name)
Surviving College
Take a Look at (College Name)
Take a Sneak Peek at (College Name)
An Insider's Look at (College Name)
What's Your Plan?
A Guide to College and Financial Aid Planning
College and Financial Aid Planning Guide
Planning for Success
Your Guide to College Planning
The (College Name) Insider: Preparing for College
Planning for Your Future with (College Name)

Graduate Students

Advancing Your Career with (College Name)
Bring Your Career to the Next Level with (College Name)
See Yourself at (College Name)
Upgrade Your Future with (College Name)
The Next Step: Planning for Graduate School
Planning Your Graduate Studies
Planning for Your Future with (College Name)
The (College Name) Guide for Graduate Students
Destination: MBA, Planning Tips and Advice from (College Name)
The (College Name) Guide for MBA Students

International Students

Considering the United States?
Imagine the Possibilities at (College Name)
Discover Your Future at (College Name)
Welcome to the United States
Change Your View
It's Closer Than You Think, Pursue a U.S. Education at (College Name)
Realize Your Potential with (College Name)
Realize Your Future with (College Name)
Taking Your Education Global
The Global Student
Student of the World
Make U.S. Study a Reality with (College Name)
You Want to Study in the United States?
(College Name) Can Make it Happen
Imagining U.S. Study? Explore (College Name)
Planning for Education Abroad
Study in the United States
Study in the United States at (College Name)
A Guide for International Students
The (College Name) Guide for International Students

Community College-Bound Students

A Guide to College and Financial Aid Planning
College and Financial Aid Planning Guide
College Planning Now: A Guide for Students
Your Future Now: Planning for Higher Education
Planning for Success
Your Guide to College Planning
The (College Name) Insider: Preparing for College
Planning for Your Future with (College Name)

Parents

A Parent's Guide to College and Financial Aid Planning
College Planning Now: A Guide for Parents
Your Child's Future: Planning for Higher Education
Planning for Your Child's Success

Transfer Students

Make the Switch, Transferring to (College Name)
Easing the Transition to (College Name)
Your Guide to Transferring Colleges
Ensuring a Smooth Transition
Transferring is Easy at (College Name)

What else can you include on a cover?

Cover blurbs

- Cover the main highlights of what the reader can look forward to inside

**These measurements apply no matter what the dpi/resolution of the photo/logo may be. Do not crop or resize photos or logos.*