



## Front Cover for Community College Custom Publishing

We've put together some guidelines that will help you produce a unique front cover for your custom publication. Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

### □ School colors

- PMS (Pantone Matching System) colors and CMYK equivalents (for example, red=PMS 201, C=0, M=100, Y=63, K=29)
- Provide both primary and secondary colors (if applicable)

### □ Logo

- Minimum size: either the height or width must be a minimum of 600 pixels\* (unless file is an EPS)
- File format: vector art in EPS preferred; TIFF and JPEG also accepted
- Color format: PMS colors with CMYK equivalents

### □ Photos

- Quantity: two or three (your Hobsons designer will select which photos to use based upon which will work best with the layout and design of your cover)
- Minimum size: 1200 x 1200 pixels\*
- File format: TIFF or JPEG
- Color format: CMYK
- Subjects for photos could include: students, activities, athletics, dorm rooms, computer labs, or other unique campus features

*\*These measurements apply no matter what the dpi/resolution of the photo/logo may be. Do not crop or resize photos or logos.*

### □ Title

You can choose any title you like for your custom publication. Below are some suggestions we have gathered that you may want to consider; feel free to create your own title if none of these fit what you want for your publication.

- A Guide to College and Financial Aid Planning
- College and Financial Aid Planning Guide
- College Planning Now: A Guide for Students
- Your Future Now: Planning for Higher Education
- Planning for Success
- Your Guide to College Planning
- The [College Name] Insider: Preparing for College
- Planning for Your Future with [College Name]

