

Faculty Profile for Custom Publishing

We've put together some guidelines that will help you produce a unique faculty profile for your custom publication. Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

□ Faculty information

- Faculty member's name
- Hometown/state
- Department
- Course(s) taught

□ Photos

- Quantity: two to three (your Hobsons designer will select which photos to use based upon which will work best with the layout and design of your profile)
- Minimum size: 1200 x 1200 pixels*
- File format: TIFF or JPEG
- Color format: CMYK

**These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

□ Interview

- Format: Question & Answer
- Maximum word count: 300
- File format: Microsoft Word
- Have the faculty member answer five to seven of the following questions:

General questions

- Why did you choose to teach at your university?
- What are the other faculty, staff, and advisors like at your school?
- Can you describe the classroom environment?
- What do you enjoy most about teaching at your school?
- What has the coursework been like in your classes?
- What is your classroom (teaching) style like?
- What do you expect from students in your classes?
- How do you spend your time outside the classroom? Do you have any hobbies?

Questions specific to part-time graduate students

- Can you describe the part-time classroom environment?
- What do you enjoy most about teaching graduate students?
- How do you tailor your teaching methods for part-time students?

Questions specific to international students

- Why should an international student choose your university?
- How has teaching changed you?
- Do you have any advice for future students thinking about studying in the United States?
- What are three things every international student should know before starting class in the United States?