

## Alumni Profile for Custom Publishing

We've put together some guidelines that will help you produce a unique alumni profile for your custom publication. Please submit the following materials via e-mail, CD, DVD, or FTP site.

[Click here to download FTP instructions.](#)

### □ Alumni information

- Alumni first name
- Hometown/state
- Career
- Graduation year

### □ Photos

- Quantity: two to three (your Hobsons designer will select which photos to use based upon which will work best with the layout and design of your profile)
- Minimum size: 1200 x 1200 pixels\*
- File format: TIFF or JPEG
- Color format: CMYK

*\*These measurements apply no matter what the dpi/resolution of the photo may be. Do not crop or resize photos.*

### □ Interview

- Format: Question & Answer
- Maximum word count: 300
- File format: Microsoft Word
- Have your alumni answer several of the following questions:

#### General questions

- What had the biggest impact on your decision to attend your school?
- How did attending college prepare you for your career?
- What were the faculty, staff, and advisors like at your school?
- Did you participate in any activities or organizations while in school?
- What did you enjoy most about student life at your school?
- What was the coursework like in your classes?
- Do you currently participate in any activities or organizations?
- Why should a student consider attending your school?
- Do you have any advice for future students?

#### Questions specific to graduate students

- Describe the graduate classroom environment and your relationships with fellow students.
- What was your favorite aspect of student life at your school?
- How important was the state or region when choosing your school?
- What were your initial thoughts when you started your graduate program?
- How were you able to balance your graduate studies with the rest of your life?
- How did earning your degree change you?
- What was your biggest challenge during your graduate studies?

#### Questions specific to international students

- Why did you choose the United States for your education?
- What were your initial thoughts when you arrived in the United States?
- How did you adjust to life in the United States?
- Can you describe the classroom environment?
- How did studying in the United States change you?
- What was your biggest challenge in going to the United States for your degree or program?
- What has been your favorite American experience?
- How do you think your education in the United States has helped you later in life?
- Do you have any advice for future students thinking about studying in the United States?
- What is your best tip for students living in the United States?