

Platinum Lead Sample E-mail

Dear XXXX,

Greetings from Hobsons University! We're glad to hear that you're interested in learning more about HU. You probably already know the basics, such as our location in scenic southwestern Ohio and our high national rankings for academic offerings and alumni success. But did you know that HU also offers:

- More than 120 majors and minors
- A diverse student body representing all 50 states and more than 60 nations
- Faculty mentors to guide you in your academic choices
- A totally refurbished and expanded library (features more than 1 million items and dozens of electronic resources)
- Active athletic programs, both intercollegiate and intramural
- Wi-Fi access all across campus
- A student center with a bowling alley, a movie theater, foosball tables, and a coffee shop
- Brand-new suite-style dorms for all students

If this sounds like a place you could call home, tell us more about yourself. Please complete a brief survey to learn more about what Hobsons University has to offer.